

You are this  
close to  
your next  
connection.



**Thursday, May 15, 2025**  
11:30am Lunch +  
Putting Contest  
1pm Shotgun Start  
M:\$194, NM:\$225  
Rancho Bernardo Inn

Please complete the form  
on reverse, scan and email  
to [megan@piasd.org](mailto:megan@piasd.org)  
Wednesday, May 1, 2025

**Title Sponsor**  
 **Kelly Spicers**

The PIA|SD 40th Annual Golf Tournament is one of our most popular events of the year. This year's tournament will be held on **Thursday, May 15, 2024** at Rancho Bernardo Inn.

The golf tournament offers a great opportunity for members of the printing industry to enjoy a full day of golf together, with great games and contests like the Hole in One Contest for a \$10,000 Cash Prize.

PIASD's Golf Tournament is an exclusive printing industry event, so it's also a great opportunity to get your company name recognized with about 100 golfers participating.

Your sponsorship provides excellent exposure for your company and the perfect forum to get to know industry colleagues and customers in a relaxed setting.

The tournament offers another important way to show support for our industry. Sponsorship is available on a variety of levels to ensure that companies of every size can contribute to this popular event. From hole sponsorship to raffle prizes or golfing goodies, your participation will provide underwriting to make the day a success. The sponsorship list on the reverse outlines many of the areas in which you can get involved, from \$50 on up. If you need ideas for prizes or sponsorships, or if there is something special you would like to provide, just call us at (858) 800-6900.



# Build Your Brand On The Course!

Thursday, May 15, 2025 | 12-6pm | \$194/\$225 | Rancho Bernardo Inn  
 Please scan your completed form and email to [megan@piasd.org](mailto:megan@piasd.org)

Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_ Phone \_\_\_\_\_  
 Email \_\_\_\_\_ Fax \_\_\_\_\_

## TITLE LEVEL SPONSORSHIP

~~\$2,500~~  
**\$2,300**

The highest level of exposure! This exclusive sponsorship places your company at the forefront with recognition on large welcome banner, VDP postcard invitation, all marketing and promotional pieces leading up to the tournament. **Includes foursome of golf.**

## GOLD LEVEL SPONSORSHIP

\$2,000

Gold level sponsorship places your company at the top level of all marketing and promotional pieces leading up to the tournament. **Includes twosome of golf.**

## SILVER LEVEL SPONSORSHIP

\$1,500

Gold level sponsorship places your company at the top level of all marketing and promotional pieces leading up to the tournament. **Includes one golf player ticket.**

**Hole Sponsorship**.....M: \$195 | NM: \$325  
 Includes sign with logo on the hole, recognition on the pairings sheet, and option for table/staff at hole.

**Hole Sponsorship w/contest** . . . . .M: \$195 + prize  
 NM \$325 + prize

Sponsor provides prize (\$50 value). Includes sign with logo & option for table/staff on the hole and recognition on the pairing sheet. (Sponsor provides witness to judge contest at the hole during the tournament.)

longest drive       cash hole       closest to the pin

### **Hole In One Contests** . . . . . \$400

Add excitement with an enticing prize of \$10K Cash! Sponsorship includes company name on the hole and recognition on the pairings sheet. (Must have representative there to witness hole in one)

**Dinner**.....\$375  
 Includes sign noting your sponsorship at registration, recognition on the pairings sheet and a sign on every table at the banquet.

**Mulligans** .....\$250  
 Includes your logo on mulligan tickets and event signage

**Lunch**..... \$300  
 Includes sign noting your sponsorship on lunch table and recognition on the pairings sheet.

**Goodie Bag Gifts** . . . . . product + \$100  
 Make this tournament memorable for our golfers by adding golf balls, tees, snacks or cigars with logo to the goodie bag.

**Beverages**..... \$350  
 Includes free beverage ticket to all players noting your sponsorship, a sign on the beverage cart and recognition on the pairings sheet.

**Pairings Sheet Ad** . . . . . \$150  
 Includes your advertisement and recognition on the pairings sheet given to each player.

**Putting Contest** . . . . . \$199  
 Signage and staff on the putting green during the contest.

**Silent Auction Prize** . . . . . \$150 min. suggested  
 Suggestions: Weekend Getaways, spa packages, hotel stays; TVs, iPads, cameras. Logo recognition on prize, auction sheet and during banquet.

**Name Tags (with your logo)** . . . . . \$325

**Prize for the raffle drawing** . . . . . \$50 min.  
 Suggestions: gift cards for shops/dinner/activities; golf clubs/clothing/accessories; movie/concert/sporting event tickets; gifts baskets. Logo recognition on prize and during banquet.

**Cart Tags** . . . . . \$300  
 Your company logo will be placed on the inside of the golf carts, a prominent location throughout the day!

**Goodie Bags with your logo** . . . . . \$400  
 These will be stuffed with treats and trinkets for each golfer! Sponsor must provide 100 bags with their logo.

**Promo Products** . . . . . product + \$100  
 Towels, koozies, shirts, & more can be used during the tournament and in the future! A promo product with your logo on it builds brand awareness with every single golfer that day!