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connection.



The PIASD 37th Annual Golf Tournament is one of our most popular events of the year. This year's tournament will be held on **Wednesday, May 18, 2022** at Rancho Bernardo Inn.

The golf tournament offers a great opportunity for members of the printing industry to enjoy a full day of golf together, with great games and contests like the Hole in One Contest for a \$10,000 Cash Prize.

PIASD's Golf Tournament is an exclusive printing industry event, so it's also a great opportunity to get your company name recognized with about 100 golfers participating.

Your sponsorship provides excellent exposure for your company and the perfect forum to get to know industry colleagues and customers in a relaxed setting.

The tournament offers another important way to show support for our industry. Sponsorship is available on a variety of levels to ensure that companies of every size can contribute to this popular event. From hole sponsorship to raffle prizes or golfing goodies, your participation will provide underwriting to make the day a success. The sponsorship list on the reverse outlines many of the areas in which you can get involved, from \$50 on up. If you need ideas for prizes or sponsorships, or if there is something special you would like to provide, just call us at (858) 800-6900.

PIA San Diego's

Golf Tournament

Wednesday, May 18, 2022

12 - 6pm

M:\$165, NM:\$195

Rancho Bernardo Inn

Please complete the form on reverse & fax back to PIASD at (858) 800-6903 by Wednesday, May 11, 2022

Title Sponsor



Southland Envelope
Company, Inc.

Gold Sponsor



Kelly Spicers

Build Your Brand On The Course!

Wednesday, May 18, 2022 | 12-6pm | \$165/\$195 | Rancho Bernardo Inn

Please fax this form back to 858.800.6903 or scan and email to megan@piasd.org

Name _____ Company _____

Address _____ Phone _____

Email _____ Fax _____

TITLE LEVEL SPONSORSHIP

~~\$2,000~~

The highest level of exposure! This exclusive sponsorship places your company at the forefront with recognition on large welcome banner, VDP postcard invitation, all marketing and promotional pieces leading up to the tournament. **Includes foursome of golf.**

GOLD LEVEL SPONSORSHIP

~~\$1,000~~

Gold level sponsorship places your company at the top level of all marketing and promotional pieces leading up to the tournament. **Includes twosome of golf.**

SILVER LEVEL SPONSORSHIP

\$1,000

Gold level sponsorship places your company at the top level of all marketing and promotional pieces leading up to the tournament. **Includes one golf player ticket.**

Hole Sponsorship Member: \$195 | Non Member: \$299
Includes sign with logo on the hole, recognition on the pairings sheet, and option for table/staff at hole.

Hole Sponsorship with contest Member: \$195 + prize
Non Member: \$299 + prize
Sponsor provides prize (\$50 value). Includes sign with logo & option for table/staff on the hole and recognition on the pairing sheet.

longest drive cash hole closest to the pin
(Sponsor provides witness to judge contest at the hole during the tournament.)

Hole In One Contests \$325
Add excitement with an enticing prize of \$10K Cash! Sponsorship includes company name on the hole and recognition on the pairings sheet. (Must have representative there to witness hole in one)

Dinner \$375
Includes sign noting your sponsorship at registration, recognition on the pairings sheet and a sign on every table at the banquet.

Lunch \$275
Includes sign noting your sponsorship on lunch table and recognition on the pairings sheet.

Beverages \$300
Includes free beverage ticket to all players noting your sponsorship, a sign on the beverage cart and recognition on the pairings sheet.

Putting Contest \$150
Signage and staff on the putting green during the contest.

Masks & Sanitizers product + \$100
A promo product with your logo on it builds brand awareness with every single golfer that day!

Goodie Bags with your logo ~~\$100~~ Taken
These will be stuffed with treats and trinkets for each golfer!

Cart Tags ~~\$200~~ Taken
Your company logo will be placed on the inside of the golf carts, a prominent location throughout the day!

Promo Products product + \$100
Towels, koozies, shirts, & more can be used during the tournament and in the future! A promo product with your logo on it builds brand awareness with every single golfer that day!

Goodie Bag Gifts product + \$100
Make this tournament memorable for our golfers by adding golf balls, tees, snacks or cigars with logo to the goodie bag.

Pairings Sheet Ad \$125
Includes your advertisement and recognition on the pairings sheet given to each player.

Silent Auction Prize \$150 min. suggested
Suggestions: Weekend Getaways, spa packages, hotel stays; TVs, iPads, cameras. Logo recognition on prize, auction sheet and during banquet.

Prize for the raffle drawing \$50 min. suggested
Suggestions: gift cards for shops/dinner/activities; golf clubs/clothing/accessories; movie/concert/sporting event tickets; gifts baskets. Logo recognition on prize and during banquet.

Mulligans \$225
Includes your logo on mulligan tickets and event signage

Name Tags (with your logo) \$325