

You are this close to
your next connection.



The PIASD 36th Annual Golf Tournament is one of our most popular events of the year. This year's tournament will be held on **Thursday, September 2, 2021** at Rancho Bernardo Inn.

Revised Date!

The golf tournament offers a great opportunity for members of the printing industry to enjoy a full day of golf together, with great games and contests like the Hole in One Contest for a \$10,000 Cash Prize.

PIASD's Golf Tournament is an exclusive printing industry event, so it's also a great opportunity to get your company name recognized with about 100 golfers participating.

Your sponsorship provides excellent exposure for your company and the perfect forum to get to know industry colleagues and customers in a relaxed setting.

The tournament offers another important way to show support for our industry. Sponsorship is available on a variety of levels to ensure that companies of every size can contribute to this popular event. From hole sponsorship to raffle prizes or golfing goodies, your participation will provide underwriting to make the day a success. The sponsorship list on the reverse outlines many of the areas in which you can get involved, from \$50 on up. If you need ideas for prizes or sponsorships, or if there is something special you would like to provide, just call us at (858) 800-6900.

Thursday, September 2
12 - 6pm
M:\$149, NM:\$175
Rancho Bernardo Inn

Please complete the form on reverse & fax back to PIASD at (858) 800-6903 by Thursday, August 19, 2021

TITLE Sponsor

CELEBRATING 50 YEARS Southland Envelope Company, Inc.

twitter.com/piasd
fb.me/PIASanDiego



Build Your Brand On The Course!

Thursday, September 2, 2021 | 12-6pm | \$149/\$175 | Rancho Bernardo Inn

Please fax this form back to 858.800.6903

Name _____ Company _____
 Address _____ Phone _____
 Email _____ Fax _____

TITLE LEVEL SPONSORSHIP

\$2,000 *Taken*

The highest level of exposure! This exclusive sponsorship places your company at the forefront with recognition on large welcome banner, VDP postcard invitation, all marketing and promotional pieces leading up to the tournament. **Includes foursome of golf.**

GOLD LEVEL SPONSORSHIP

\$1,500

Gold level sponsorship places your company at the top level of all marketing and promotional pieces leading up to the tournament. **Includes twosome of golf.**

SILVER LEVEL SPONSORSHIP

\$1,000 *Taken*

Gold level sponsorship places your company at the top level of all marketing and promotional pieces leading up to the tournament. **Includes one golf player ticket.**

- Hole Sponsorship** Member: \$195 | Non Member: \$299
Includes sign with logo on the hole, recognition on the pairings sheet, and option for table/staff at hole. *Popular, Will Sell Out!*
- Hole Sponsorship with contest** Member: \$195 + prize
Non Member: \$299 + prize
Sponsor provides prize (\$50 value). Includes sign with logo & option for table/staff on the hole and recognition on the pairing sheet.
 - longest drive
 - cash hole
 - Taken* closest to the pin
(Sponsor provides witness to judge contest at the hole during the tournament.)

Hole In One Contests \$275 *Taken*
Add excitement with an enticing prize of \$10K Cash! Sponsorship includes company name on the hole and recognition on the pairings sheet. (Must have representative there to witness hole in one)

- Dinner** \$175 *Taken*
Includes sign noting your sponsorship at registration, recognition on the pairings sheet and a sign on every table at the banquet.
- Lunch** \$275
Includes sign noting your sponsorship on lunch table and recognition on the pairings sheet.
- Beverages** \$300
Includes free beverage ticket to all players noting your sponsorship, a sign on the beverage cart and recognition on the pairings sheet.
- Putting Contest** \$50 *Taken*
Signage and staff on the putting green during the contest.
- Masks & Sanitizers** product + \$100
A promo product with your logo on it builds brand awareness with every single golfer that day!

- Goodie Bags with your logo** \$100 *Taken*
These will be stuffed with treats and trinkets for each golfer!
- Cart Tags** \$300 *Taken*
Your company logo will be placed on the inside of the golf carts, a prominent location throughout the day!
- Promo Products** product + \$100
Towels, koozies, shirts, & more can be used during the tournament and in the future! A promo product with your logo on it builds brand awareness with every single golfer that day!
- Goodie Bag Gifts** product + \$100 *Taken*
Make this tournament memorable for our golfers by adding golf balls, tees, snacks or cigars with logo to the goodie bag.
- Pairings Sheet Ad** \$125
Includes your advertisement and recognition on the pairings sheet given to each player.
- Silent Auction Prize** \$150 min. suggested
Suggestions: Weekend Getaways, spa packages, hotel stays; TVs, iPads, cameras. Logo recognition on prize, auction sheet and during banquet.
- Prize for the raffle drawing** \$50 min. suggested
Suggestions: gift cards for shops/dinner/activities; golf clubs/clothing/accessories; movie/concert/sporting event tickets; gifts baskets. Logo recognition on prize and during banquet.
- Mulligans** \$225
Includes your logo on mulligan tickets and event signage
- Name Tags (with your logo)** \$325