

# Rendezvous at the Races



PIASD'S ANNUAL MEETING | THURSDAY, AUGUST 9

## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR

\$500 VALUE

Exclusive sponsorship will help underwrite the cost of a memorable evening at the famous Del Mar Racetrack, while also building brand recognition for your company! Gain exposure with the San Diego printing and graphic arts industry by supporting one of our most popular events. Sponsorship and/or logo will be included in/on:

- PIA/SD Website, Facebook, Twitter
- Annual Meeting Flier/Registration sheet
- Email promotion (estimated 6 - 8 blasts)
- Signage at entrance and on dining tables
- PIA/SD monthly newsletter
- includes **two** free tickets to the Annual Meeting

**Taken**

### INDUSTRY SPONSOR

\$350 VALUE

Gain exposure to the San Diego printing and graphic arts industry by supporting our popular Annual Meeting. This sponsorship helps underwrite the cost of a fun evening at the famous Del Mar Racetrack, while also building brand recognition for your company! Sponsorship and/or logo will be included in/on:

- PIA/SD Website, Facebook, Twitter
- Annual Meeting Flier/Registration sheet
- Email promotion (estimated 6 - 8 blasts)
- Signage at buffet and on dining tables
- PIA/SD monthly newsletter

### RAFFLE SPONSOR

\$199 VALUE

Drawings will be held throughout the evening in between races. Prize will be supplied by sponsor and be a \$50 minimum value. Sponsorship and/or logo will be included in/on:

- PIASD Website, Facebook, Twitter
- Signage on dining tables
- PIASD Monthly Newsletter

### DESSERT SPONSOR

\$250 VALUE

Sponsorship and/or logo will be included in/on:

- PIASD Website, Facebook, Twitter
- Annual Meeting Flier/Registration sheet
- Email promotion (6 - 8 blasts)
- Signage at buffet and dining tables
- PIASD monthly newsletter

### WINNER'S CIRCLE SPONSOR

\$200 VALUE

Sponsor will be able to take themselves and a guest (total of 2) down to the turf to have their picture taken with the winning horse for the PIASD race. Logo will be included on:

- PIASD Social Media
- PIASD monthly newsletter

### BIGGEST LOSER RAFFLE SPONSOR

\$100 VALUE

Write your name on a losing ticket and the winner will be drawn at the end of the races. Sponsor will provide gift (\$50 value). Sponsorship and/or logo will be included in/on:

- PIASD Website, Facebook, Twitter
- Signage on dining tables
- PIASD Monthly Newsletter

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

#### Payment

- Please invoice me
- Check enclosed or being mailed
- Visa, MC, or Amex

Card # \_\_\_\_\_ exp \_\_\_\_\_

Signature \_\_\_\_\_

Print Name \_\_\_\_\_